

Tackling Poverty Through Innovation

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Content

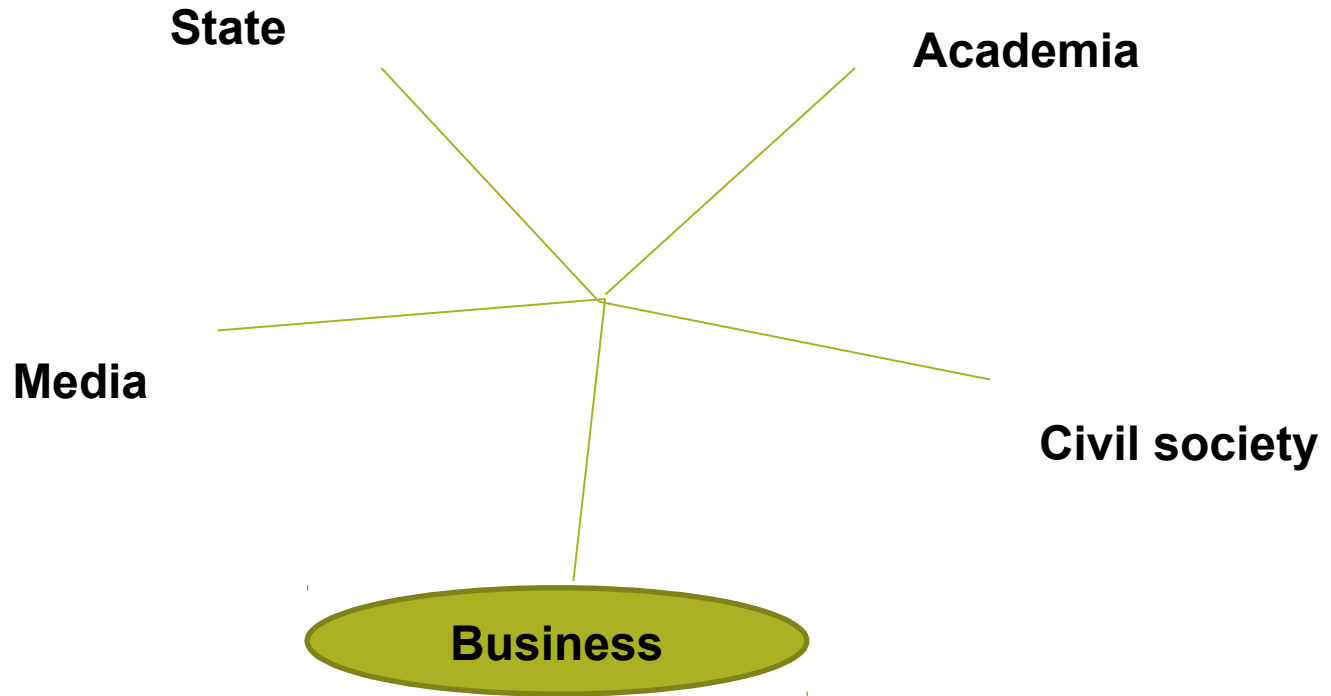
WHY

HOW

LESSONS

A stylized world map in shades of blue and white, centered on the Atlantic Ocean. The word "WHY" is written in large, white, bold, sans-serif capital letters across the center of the map.

WHY



Collaboration Creates Opportunities



A stylized world map in shades of blue and white, centered on the Atlantic Ocean. The word "HOW" is overlaid in the center of the map.

HOW

Securing Water for Food 2014 Innovator



Forms of collaboration



Drivers of Change



Public Private Development Partnerships



Challenge Funds



Innovative Financing

Principles for Cooperation

Untied **Cost-sharing**
Inclusive business
Catalytic **Additionality**
Leverage **Market creation,**
Core business **not distortion**

A stylized world map in shades of blue and white, centered on the Atlantic Ocean. The word "LESSONS" is overlaid in large white letters.

LESSONS

What have we learnt

- No support for early-stage entrepreneurs
- Risky Business
- Mindset
- The People Factor





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