



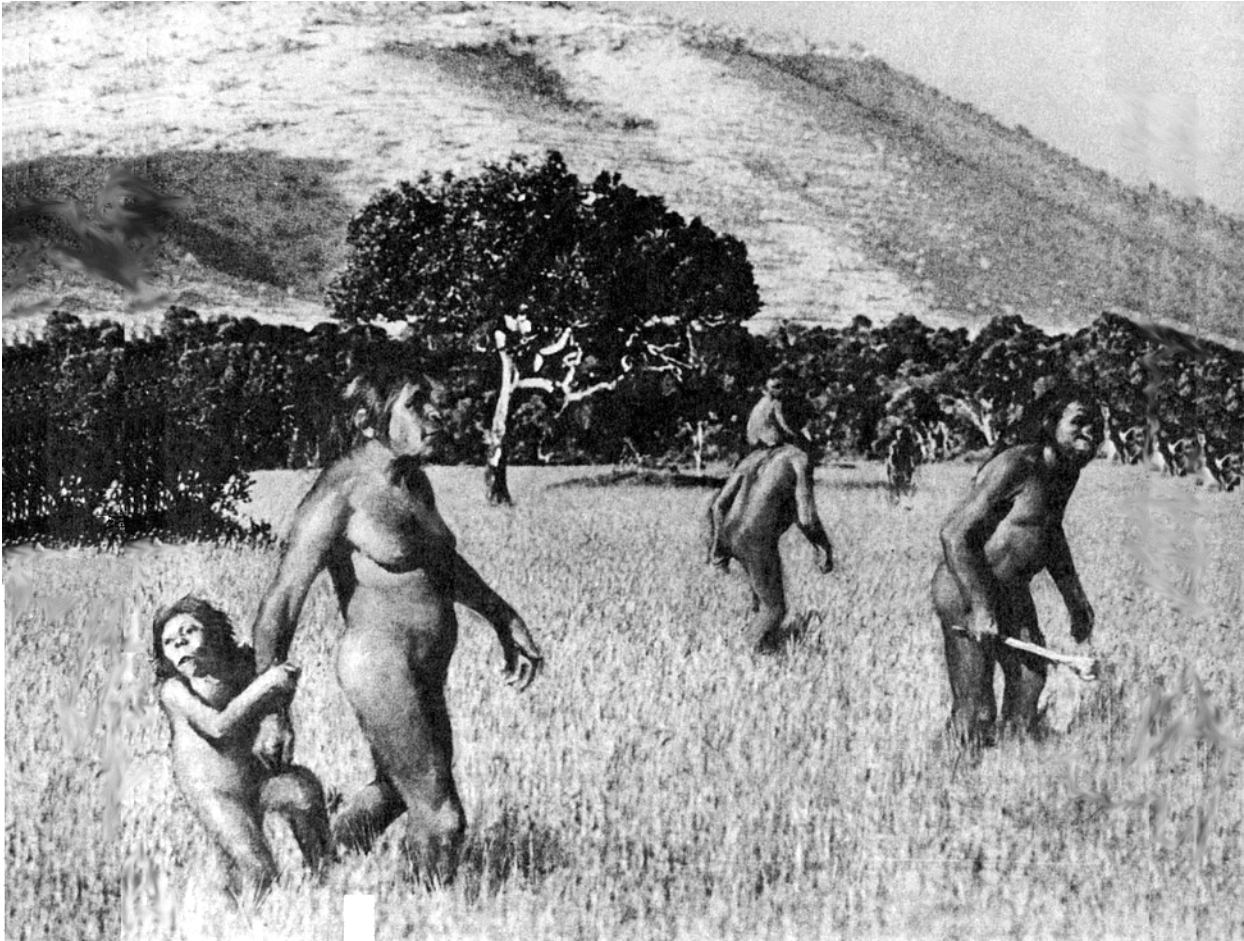
SOCIAL  
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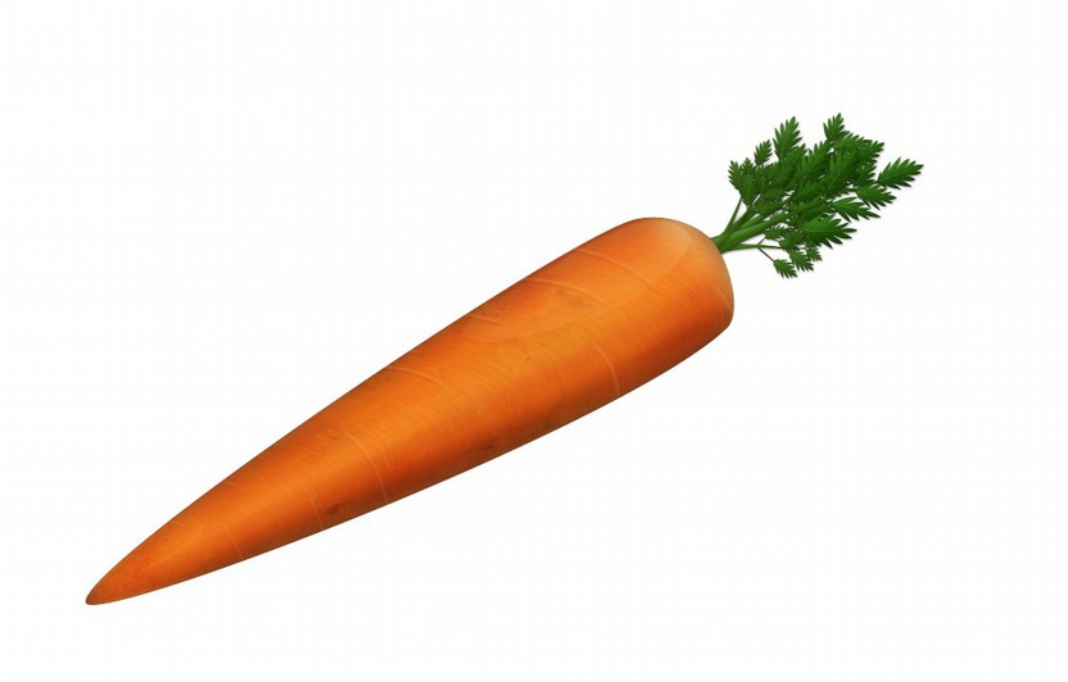
# Women are emerging markets

Riccarda Zezza

Social entrepreneur, Italy











A study by the Wellesley College Center for Research on Women of sixty prominent female leaders, including CEOs, college presidents, lawyers, doctors, and writers, found that virtually **all those who had children thought that being a mother had made them better executives.**

Having children, the women reported, had been an excellent training ground for leadership.

**“If you can manage a group of small children, you can manage a group of bureaucrats. It’s almost the same process,”** said one of the women.





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