



SOCIAL  
ENTERPRISE  
**WORLD  
FORUM 2015**

MILAN - ITALY  July 1-3

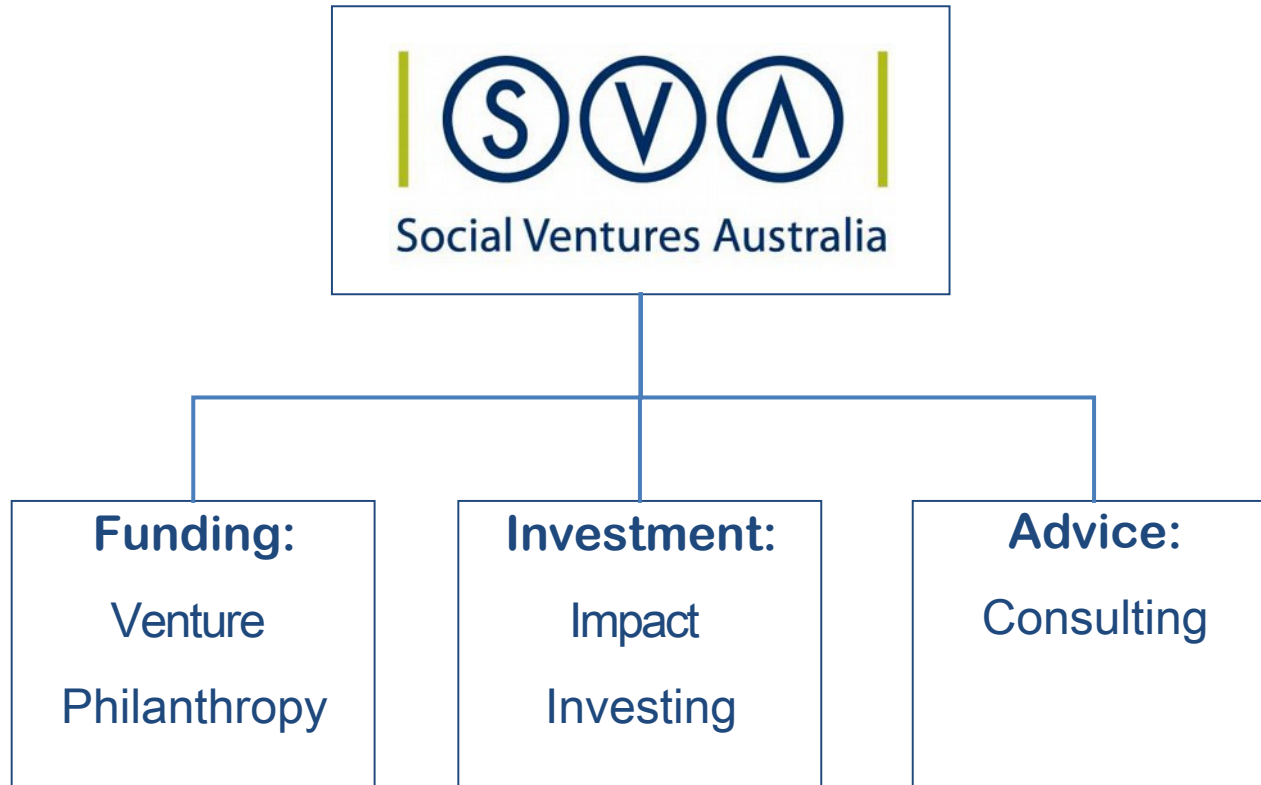
# What makes a “social” investment, social?

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# About Social Ventures Australia





# What makes a “social” investment social?

- *People* impact
- *Product* impact
- *Profit* impact



# 'People' impact: PGM Refiners



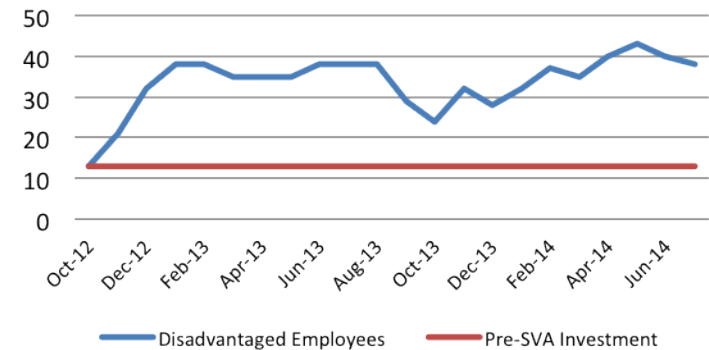
## SVA Investment

- Electronic waste recycler based in Dandenong, Victoria (high unemployment, socially disadvantaged)
- Investment: A\$1m staged equity
- Impact covenant: minimum 70% long-term unemployed employees

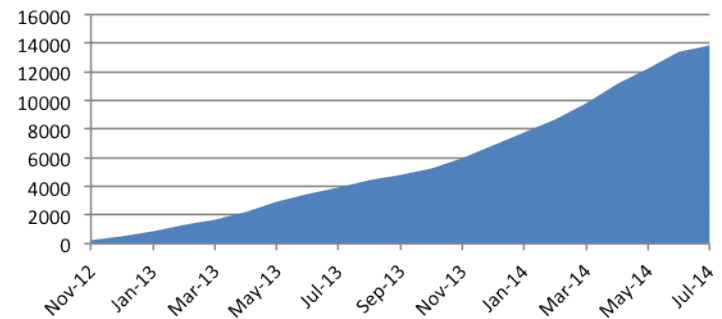


## Impact

### Disadvantaged Employees



### Cumulative tonnes of electronic waste recycled since SVA investment





# ‘Product’ impact: Inside the Brick

## SVA Investment

- Startup play centre aimed at children with autism
- Investment: A\$200k loan to establish permanent location
- Impact covenant:
  - Provide Brick Clubs targeted to ASD kids/at risk of exclusion (250 regular participants)
  - Advocate, mentor and support the development of children at risk of social exclusion

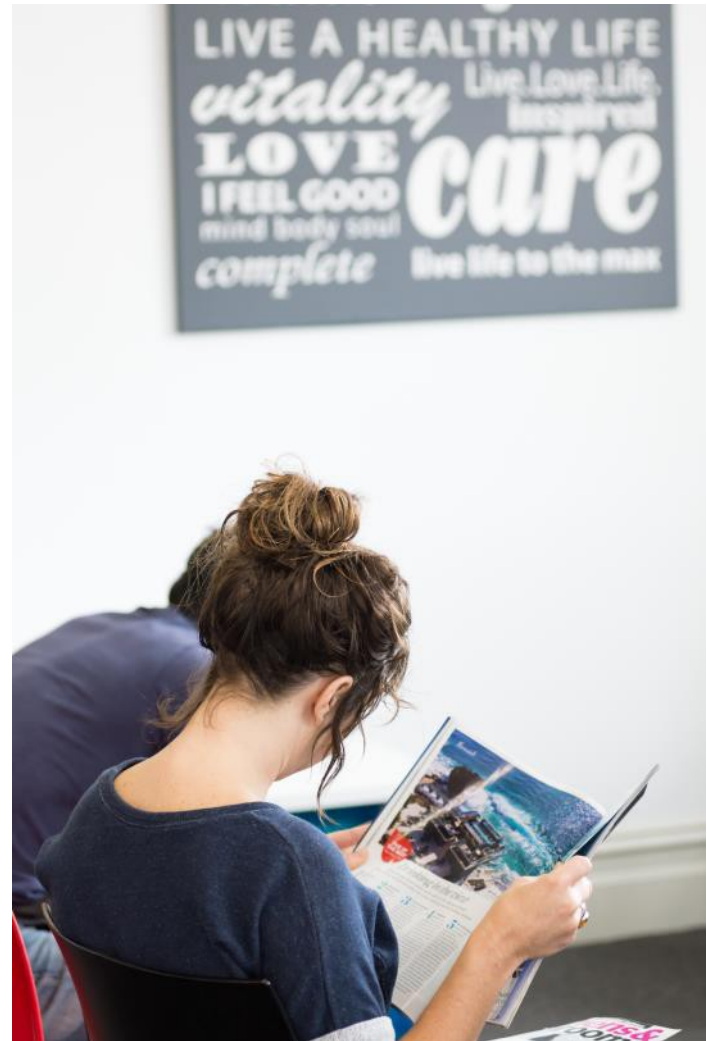




# ‘Profit’ impact: Integrated Medical Centre

## SVA Investment

- Startup private health clinic owned by community health organisation
- Investment: A\$450k loan for fitout and working capital (jointly with Social Traders)
- Impact covenant: All profits go back to community health organisation







**Social Ventures Australia**

Funding • Investment • Advice

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