



SOCIAL  
ENTERPRISE  
**WORLD  
FORUM 2015**

MILAN - ITALY   July 1-3

# E4impact & Scalability

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# E4IMPACT

ENTREPRENEURSHIP FOR IMPACT

1) A **case** of scaling

2) A **tool** for scaling

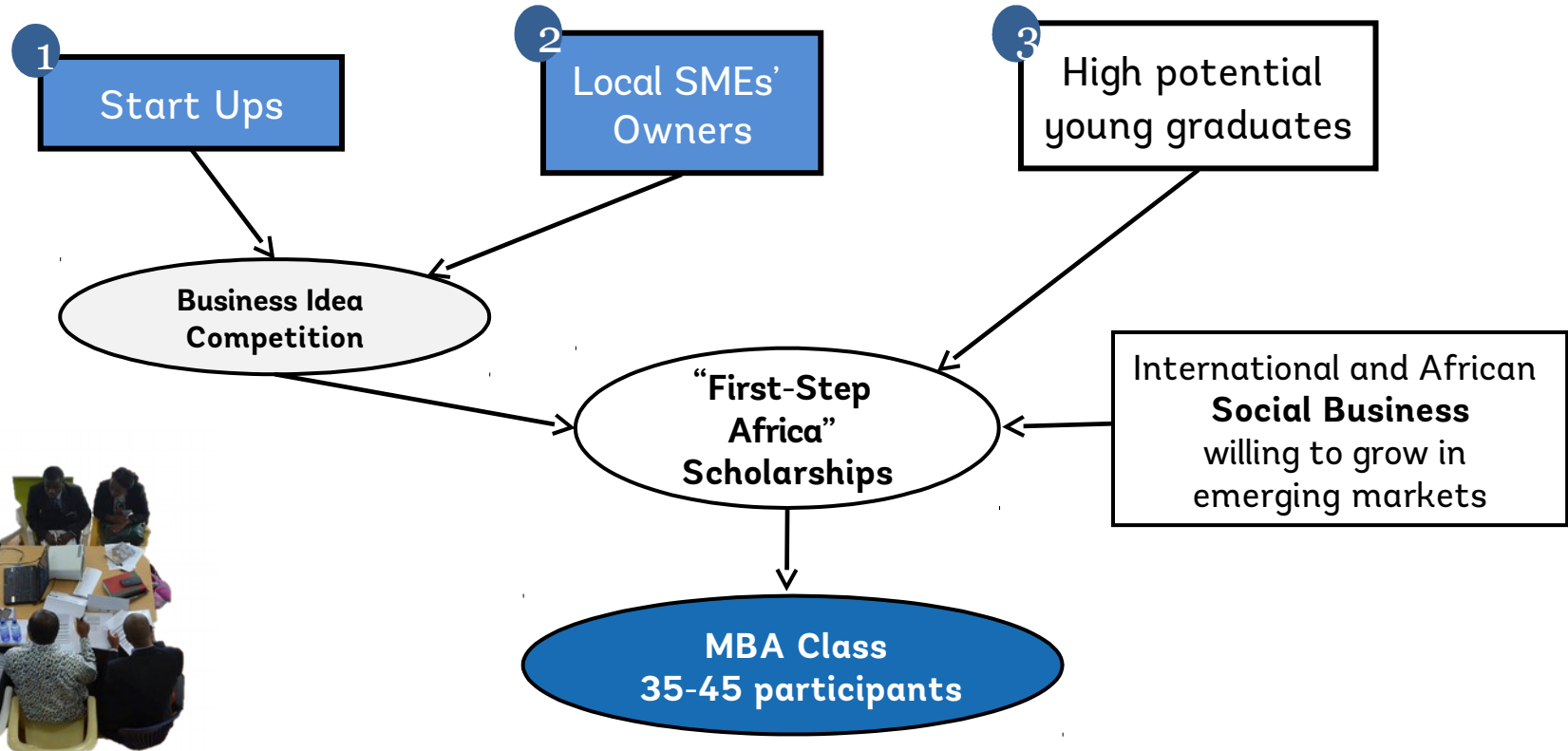


# E4impact vision

*The leading **Pan-African University Alliance**  
to train and coach **impact entrepreneurs***



# A unique MBA for Impact Entrepreneurs



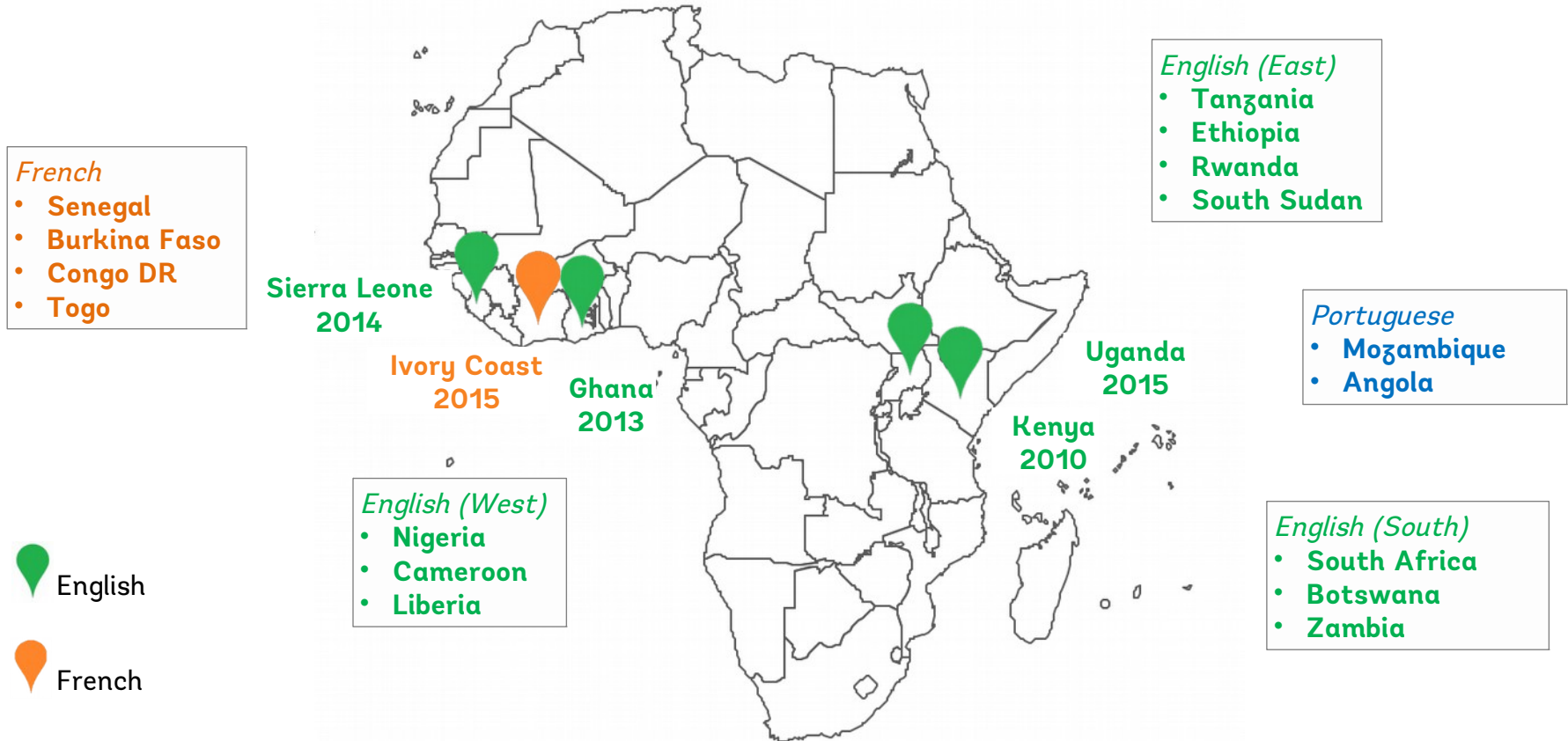


# The MBA profile

*“We do not teach entrepreneurship,  
we train impact entrepreneurs”*

1. ALTIS + Local University ▶ Double Degree
2. Executive formula ▶ Only 40 days in Campus + Online
3. For entrepreneurs ▶ From job seekers to job creators
4. One-to-one consultancy ▶ Business Coach
5. Project centered ▶ Selection through Business Idea Competition
6. Exposure to investors ▶ Pitching at the Business Plan Competition
7. Pan-African Alliance ▶ Economies of scale and Value creation

# 5 MBAs, toward a Pan-African Alliance



# High quality at an affordable price

**SCALING**  
Replication  
with local customization

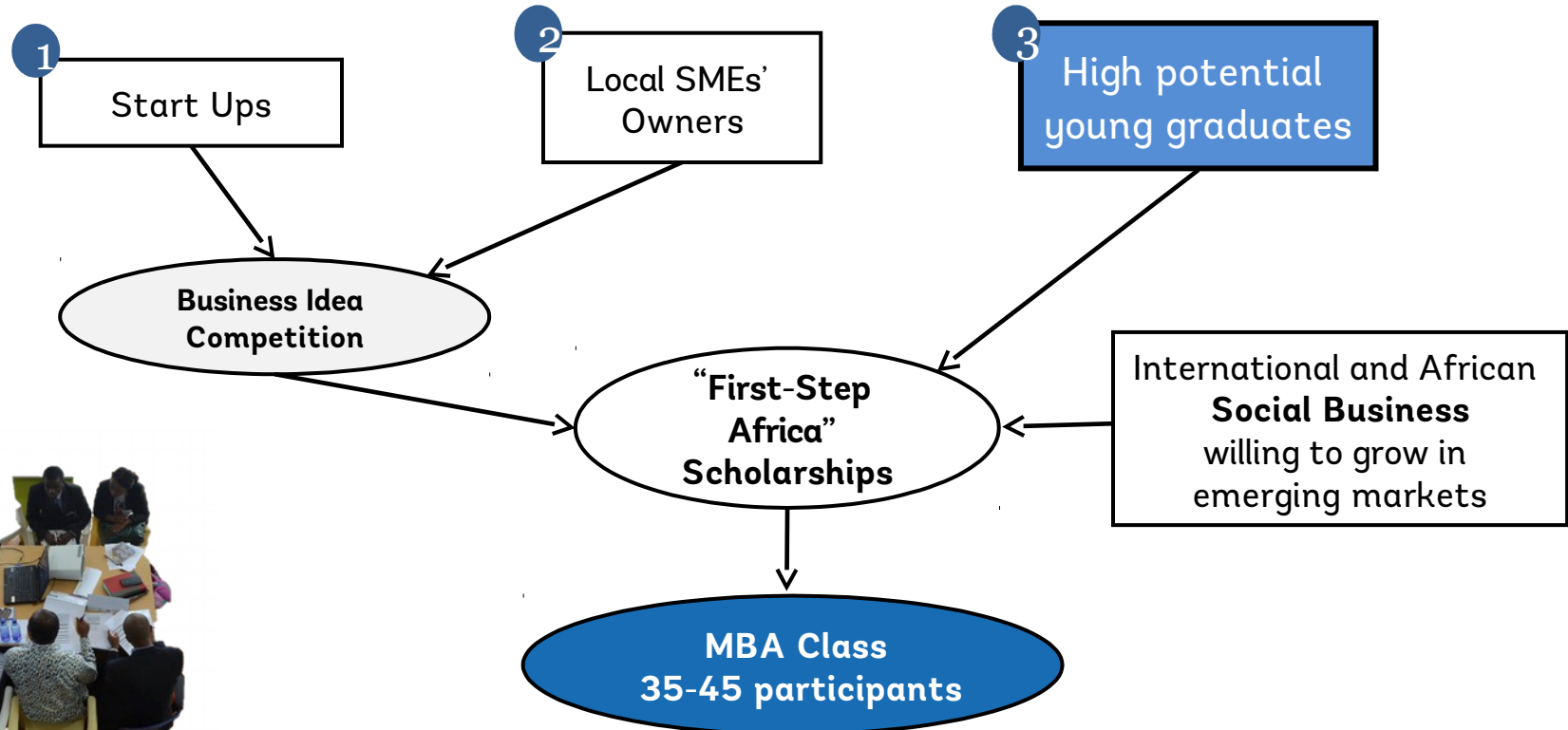
## **COST REDUCTION**

- “**MBA Acceleration Program**” (Project Leader from a new university attends the MBA to replicate it in his country)
- **Pan-African workshops** for lecturer and staff
- Sharing of:
  - **online** lessons
  - **management** tools
  - **costs** for central units

## **VALUE CREATION**

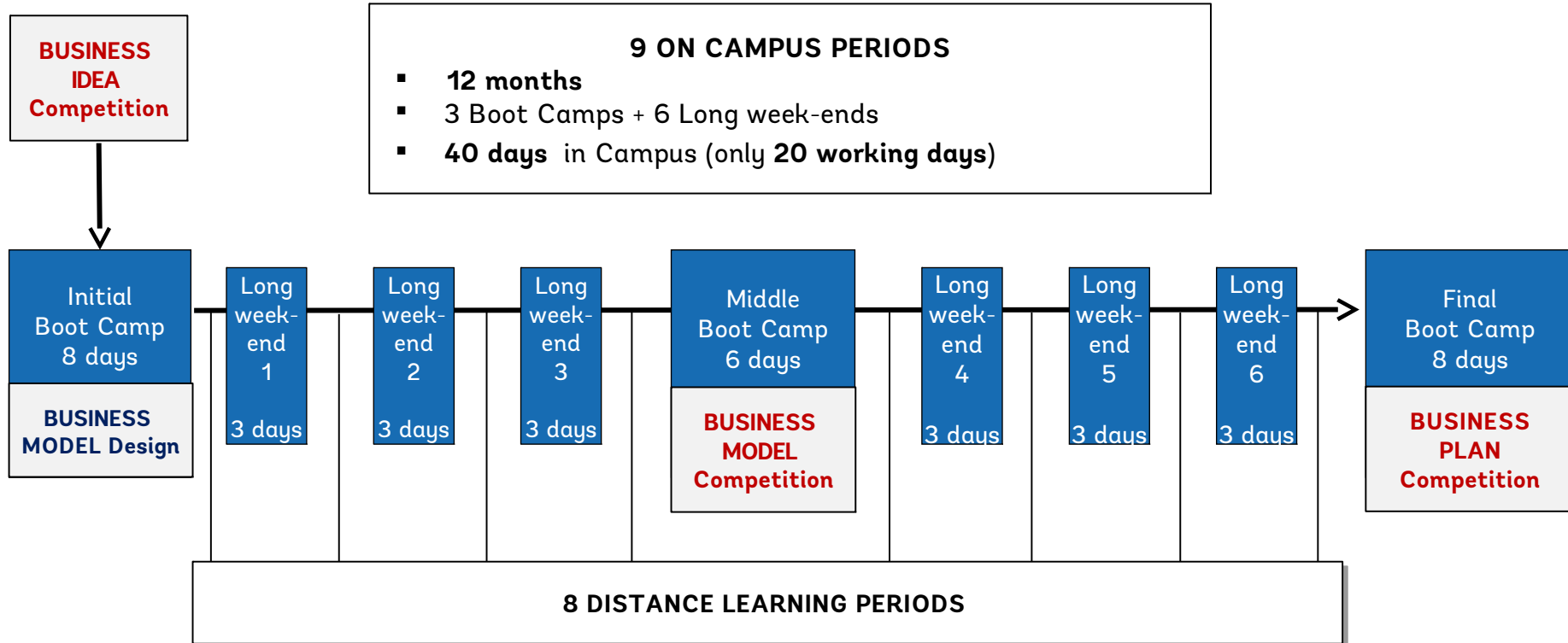
- **Cross-fertilization** among countries
- **Business models dissemination**
- **Global Alumni Network**
- **Continental reputation**
- **Global partnerships** with investors and companies

# The company scholarships

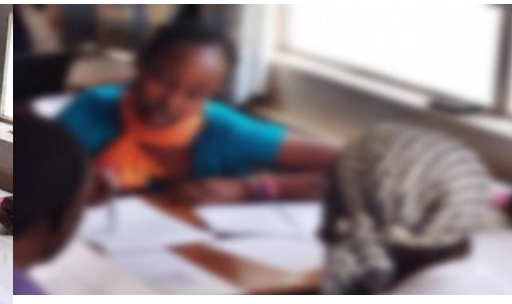
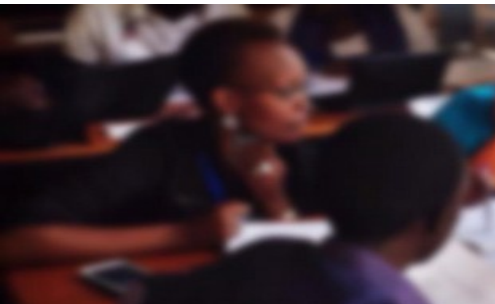
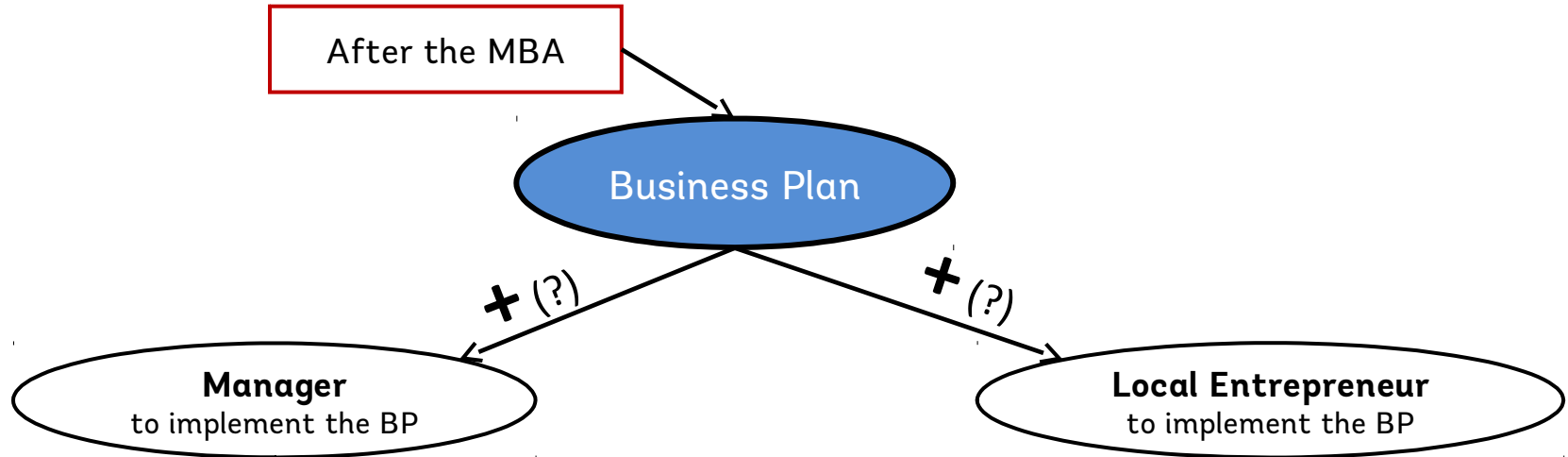




# The MBA: one year working on the business



# The results for the Social Business



# Join E4impact!

## Scaling E4impact

**Universities**

**Donors**



## Scaling Social Businesses

**International  
Social Business**

**African Social  
Business**

[www.e4impact.org](http://www.e4impact.org)

## CONTACT US

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